

CONTRACT

WAVE-TV
725 South Floyd Street
Please use this for correspondence only
Louisville, KY 40203
(502) 585-2201

wave3.com

And:

Campaign Services
6106 Hensley Road
Prospect, KY 40059

<u>Contract / Revision</u> 842859 /		<u>Alt Order #</u>
<u>Product</u> Thieneman for State Senate		
<u>Contract Dates</u> 10/30/12 - 11/04/12	<u>Estimate #</u>	
<u>Advertiser</u> Thieneman, Chris-R State Senate		<u>Original Date / Revision</u> 10/29/12 / 10/29/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WAVE	<u>Account Executive</u> Doug Roberts	<u>Sales Office</u> Louisville
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-64		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals Spots Amount	
N 1	WAVE	10/30/12	11/02/12	NBC Today Show	7-9am		:30			NM	4	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				4	\$375.00			
N 2	WAVE	10/30/12	11/02/12	WAVE 3 News 6-630pm	6-6:30pm		:30			NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				4	\$600.00			
N 3	WAVE	10/30/12	11/03/12	Late News M-Sat	11-1136pm		:30			NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				5	\$400.00			
N 4	WAVE	11/04/12	11/04/12	Late News Following NFL	Late News Followir		:30			NM	1	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$360.00			
Totals											14	\$6,260.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/04/12	14	\$6,260.00	\$5,321.00
Totals	14	\$6,260.00	\$5,321.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date:

9/1/2012

I BRIGID TAYLOR, CAMPAIGN SERVICES,

being/on behalf of: CHRIS THIENEMAN, a legally

qualified candidate of the REPUBLICAN political

party for the office of: STATE SENATE

in the GENERAL

election to be held on: 6-Nov-12

do hereby request station time as follows: SEE ATTACHED SCHEDULE

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	SEE ATTACHED SCHEDULE				

Total Charges:

CAMPAIGN SERVICES
6106 HENSLEY RD
PROSPECT, KY 40059
502-939-7298

For programming that "communicates a message relating to any political matter of national importance," list the matters below:

NOT APPLICABLE

I represent that the payment for the above described broadcast time has been furnished by:

CHRIS THIENEMAN FOR KENTUCKY

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

William Dermody, Treasurer

This station has disclosed to me its political advertising policies, including, applicable class rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

9/1/2012

Date

Erin L. Saylor

To Be Signed By Station Representative

☒ Accepted

☐ Accepted In Part

☐ Rejected

Erin Ballinger
Signature

Nina Ballinger
Printed Name

NSA
Title

AGREED UPON SCHEDULE

**(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specified spots aired.